lumi

prime video
LUXE LISTINGS SYDNEY

APRIL 1 | NEW SEASON

LUXE LISTINGS SYDNEY

CASE STUDY

Produced by: Eureka Productions
Commissioned by: Amazon Prime Video

SHOW OVERVIEW

Luxe Listings is an original Amazon series following four real estate agents as they negotiate multimillion-dollar deals in one of the most competitive property markets in the world, Sydney Australia.

Production time: 10-12 months.

HOW LUMI HELPED

Each "hero" home story was developed and tracked on Lumi through pre-production, shoot, edit, and delivery.

All photos, sizzles, planning, overview, shoot logs, updates, sellers, buyers, and plot twists flowed consistently through the production process with each card.

An update changed in one place, updated everywhere. Lumi kept the production dynamic and consistent.
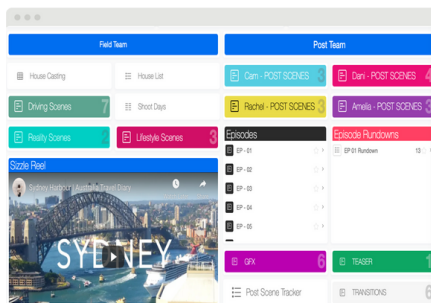
Example: Team Dashboard

The post team hit the ground running with Lumi automatically organising rushes into clear story threads. All details were always available and producing notes were instantly discoverable.

The post team was able to use each card in multiple places - while an editor used an auction card to assemble an edit, the same card may have been used by a producer to write script, update contributor consents, or clear legal flags.

Each episode had its own "set" pulled together on the Lumi dashboard displaying all the episode components (script, rundown, stories, shoot logs, field details, tape numbers, screening notes) in one clear "silo".

AT A GLANCE

Challenges

- Information all over the place
- Time lost bringing people up to speed
- Duplication of effort
- Siloed teams

Benefits

- Centralisation
- Overview
- Cost control
- Transparency
- Rapid fire-up

"Working on a production that has multiple moving parts, Lumi has completely simplified what we do and how we do it.

We're no longer searching through multiple folders to get what we need, and the intuitive nature makes it so easy to learn and use (even for a technophobe like me)."

Evan Wilkes
Executive Producer

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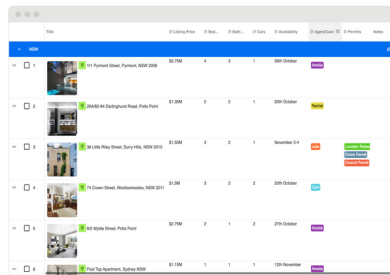
LUXE LISTINGS SYDNEY

CASE STUDY

How Lumi helped
Executive Producer

I had an instant overview. Any time of the day or night I could get answers to questions I was asking.

It was easy to find the answers without tracking down people. The answers were there for me whenever I needed them so I didn't need to find Producer X to ask the question.

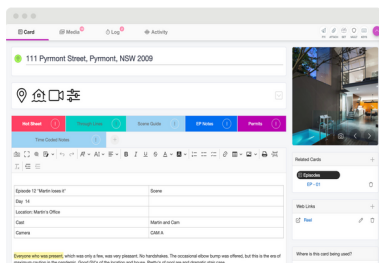All reports from the team were they got up and running really quickly.

Example: Production Tracker

Lumi is so intuitive that we easily managed to bring everyone on board, and all the challenges COVID threw at us.

How Lumi helped
Series Producer

Houses are the heroes in this series, so they had a card of their own and information grew on that card across time.

Example: Everything about a House on one Card

Bringing all that information into one place made it very easy to get an overview of what was happening across multiple different moving pieces.

Every shoot was logged live in Lumi, including all general vision and speccy shots. Logs were super easy to use.

AT A GLANCE

Highlights – EP

- Instant overviews.
- Find answers quickly without tracking down people.
- The team hit the ground running.
- Software is intuitive.

Highlights – SP

- Information in one place growing across time.
- Shoots logged live.
- Instant overviews across multiple different moving pieces.

"Lumi was a fantastic asset to the production of Luxe Listings. Every department used it and it helped bring our documents and research to life.
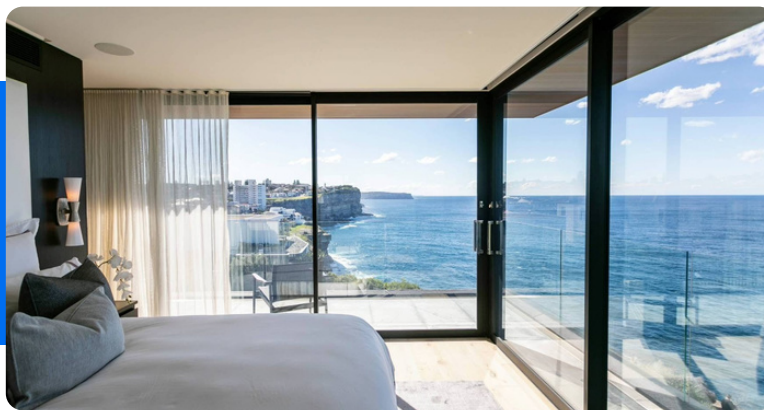
When reporting to both Australia and LA, having a system like Lumi really helps streamline all processes."

Jake Hargreaves

Showrunner / Executive Producer

LUXE LISTINGS SYDNEY

CASE STUDY

How Lumi helped
Series Post Producer

One of the problems or challenges with freelance teams is often you don't know people and you're trying to get to know the show you're making, and getting to know who's who in your team.

That's compounded when you're firing up an editing team that is remote, and you still have to get everyone up to speed very quickly.

Lumi brought us together in one system and really streamlined that process for us.

It took me a day or two to wrap my head around what I could do, and just how deep the functionality is. I was able to customise Lumi, so I knew I could disseminate to my post team really easily what we were doing, how we were doing it, and how we were progressing.

The field team's notes were so consistent and streamlined that they reduced our time to get up and running.

Every episode had its own set on the Lumi dashboard so it was very easy to see - that scene is in episode one, that's in episode 2, 3, 4, 5. You cannot get that overview any other way, especially when some parts of your team are working remotely.

I was able to onboard members of my team really quickly. Once that login was done they were all working away - an open Avid next to an open Lumi!
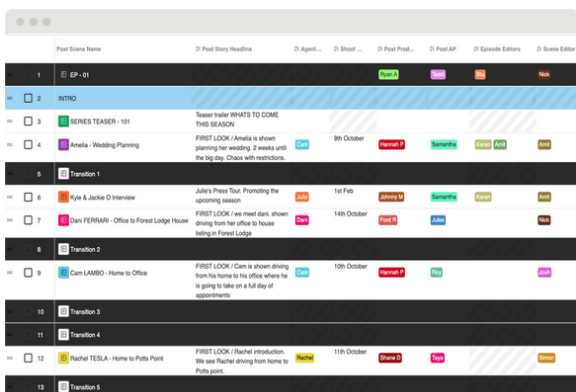
Example: Episode Rundown

AT A GLANCE

Highlights – Series Post Producer

- Four or five times more efficient through Post.

- Customised to suit how we work and what we needed to see as a Post team.

- Able to fire up a remote editing team and have them up to speed quickly.

- It was easy to disseminate to the team what we were doing, how we were doing it, and how we were progressing.

"To have one centralised interface that allows field and post to seamlessly store and share all digital information is a game changer.

I'd say Lumi made us 4 or 5 times more efficient through post. Of course I had to dedicate some time at the beginning to set it up for our needs, but the payoff once we were off and running was huge. "

Melinda George
Series Post Producer

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CASE STUDY

How Lumi helped
Editor

It can be very overwhelming when you're in a different location to a team and you're making a brand new show.

You don't know anybody else and this whole bunch of separate emails comes - you're bombarded with hundreds of documents, with no idea where they all go or what it all means really - and you're trying to piece things together away from other members of the team. That's very hard.

Lumi really helped me get the context of how my role fitted in with everybody else's and what I was supposed to be doing.

Lumi is super intuitive. Obviously, I'm an editor so I'm tech-based anyway but the search function and shortcuts in logs are just so handy.

Finding cutaways and specific pieces of vision was a huge time saver e.g. Sunny day strolling through the park. Previously, I could spend hours searching for that shot. In Lumi, I just searched the logs.
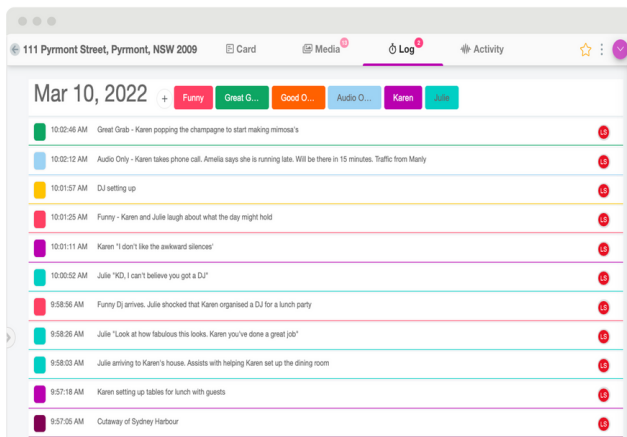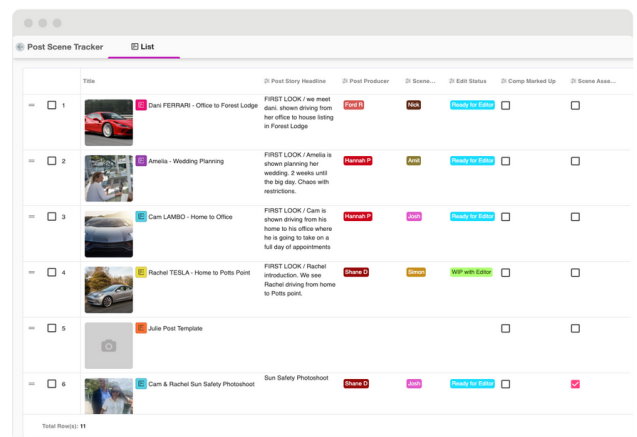
AT A GLANCE

Highlights - Editor

- Immediate context for my role, how it fitted with everybody else's and what I was supposed to be doing.

- Search function and shortcuts in logs saved hours.

"Lumi gave us a clear way to see things and put the pieces of the puzzle together."

Anya Barltrop
Associate Producer

Example: Colour-Coded Shoot Log

Example: Post Scene Tracker

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How Lumi helped
Production Assistant

When things were happening on the fly in the field we were always aware of what was happening.

We had a board that had every active house live. Every time there was an update on what was happening, something had been cancelled, or the time of booking changed, we came into that card and all that information grew there.

One, or all of us, could take logs at any time. And being able to add shortcuts to logs made it really easy to communicate with the Post team what we had managed to capture in the field.

Lumi saved me so much time in distributing that information because I could just FYI someone as soon as there was a change rather than constantly trying to keep everyone up to date.
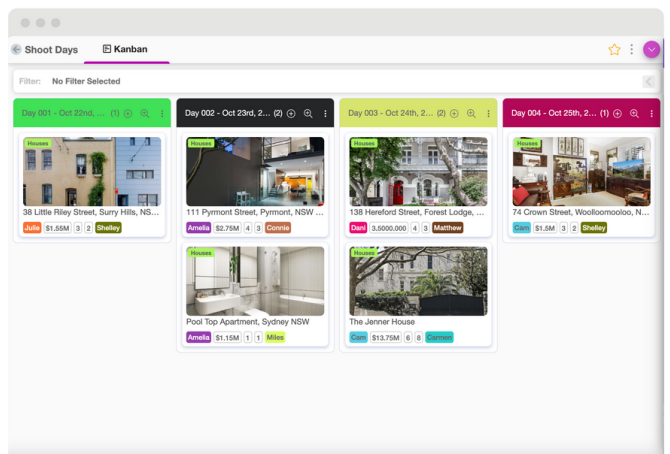
AT A GLANCE

Highlights - Production Assistant

- Information in one place growing across time.

- Shoots logged live.

- Instant overviews across multiple different moving pieces.
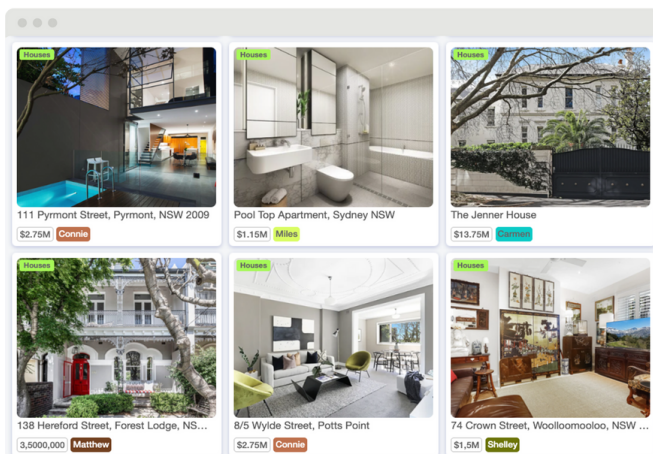
Example: Active Houses Board

Example: Shoot Day Tracker