



FACT SHEET:

Take your casting to another level with Lumi

If you are responsible for casting, people are your bread and butter. Finding the proverbial needle in a haystack is what you do, and the clock is ticking to find the next “stars” for this project. If you had a dollar for every time someone said to you “the cast will make or break this show...” No pressure, right?!

- Engage applicants from their first touch
- Find the right cast members faster
- One centralised inbox
- Manage and communicate with candidates at scale
- Real-time audition notes for better collaboration

Welcome the future of casting on Lumi, where attracting and identifying the right applicants and nurturing them through the casting process and into production is effortless. Well, the process is effortless. You can focus all your skills and energy on assembling a perfectly balanced cast while Lumi keeps track of every piece of information collected, status updated, decision made, and communication sent or received. Nothing ever needs chasing up, nothing is done twice, and no information is ever lost. Decisions are captured immediately in one place and are available throughout the project and beyond.



Why traditional methods don't work?

Traditional casting software is built to manage front-end tasks such as outreach and candidate segmentation but not the end-to-end process. To communicate at scale, stay on top of every detail, and produce the required pitch documents, producers often work outside their casting software, relying on a series of disconnected emails, spreadsheets, documents, and shared drives.

Lumi takes casting further, faster and with a lot less manual effort

Lumi facilitates an exceptional casting experience for both applicants and teams looking for creative talent. Applicants are engaged from their first touch, and producers gain better insight to find the right people faster. All applicant information is visible and accessible from the moment it hits the centralised inbox, moving seamlessly through the talent pool, to shortlist and then production. Teams can effortlessly manage candidates and communicate at scale with an infinite number of people. Customised applicant cards are automatically created for each application, and this grows and moves with each relevant project, forever.



I could find all of this info but I'd have to look in fifty different places and it would take me ages.

Casting Director US, global screen production company.

Benefits

- Applicants are engaged from first touch.
- Producers gain better insight to find the right cast members faster
- All applicant information is visible, centralised, and accessible,
- Move applicants seamlessly through the talent pool, to shortlist and then production
- Effortlessly manage candidates and communicate at scale
- Collaborate more effectively with real-time audition notes
- Capture decisions immediately and in one place, accessible forever
- Nothing ever needs chasing up, nothing is done twice, and no information is ever lost

Teams can effortlessly manage candidates and communicate at scale with an infinite number of people

Features

Lumi has numerous features that make casting an exceptional experience. They include:

Outreach casting

- Easy-to-use application builder with customisable templates.
- Mobile-first forms
- Automatic reminders to applicants with partially completed forms.
- Central inbox to view applicants, their responses, and media.
- Powerful segmentation capability -refine candidates using searching and filtering functions.
- Rate and refer candidates – add to boards and trackers from the inbox

Candidate management

- Create comprehensive candidate profiles with customisable templates
- Create and send templated communication to your entire pool or a filtered subset from inside the platform
- Receive, collate, and store responses against each candidate automatically
- Work collaboratively on audition notes, bios, and interview questions
- Work sustainably with paperless audition management and digital pitch capabilities
- Manage candidate logistics including avails, travel, visas, status updates.
- Hand over seamlessly to production

Integrated content, teams & workflow

Lumi enables the whole team to access and build on information gathered during the casting process, facilitating smooth transitions from casting to production to delivery. Create and send templated communication to your entire pool or a filtered subset from inside the platform

- Customisable team dashboards
- In platform digital trackers
- Macro/micro views
- Live online multi-user editing
- Real time 3D visual collaboration boards
- Kanban boards for task progress tracking
- Content templating and change tracking
- Media and document uploading
- Data vaults to secure sensitive information
- Team collaboration and notification centre
- Activity logging

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Technology

Lumi is a Software as a Service (SaaS) platform. Our enterprise platform has been built by leading software architects with decades of experience in secure and scalable systems and data management. Lumi is powered by Microsoft Azure and protected by Cloudflare and Secure Stack. Lumi has strong user authentication (Okta and Identity Server integrations, plus 2FA) and encrypts data in transit and at rest.



Testimonials

Lumi worked really well for us while casting Love Island Series 7. It enabled us to bring our casting boards to life and works incredibly well working remotely with our casting team and presenting to the Exec and Network team.

**Lewis Evans, Series Producer,
Love Island UK, ITV Studios**

Working on a production that has multiple moving parts, Lumi has completely simplified what we do and how we do it.

**Evan Wilkes, Supervising Executive
Producer, Luxe Listings Sydney,
Eureka Productions**

Being able to filter and batch communicate to a subset of people was awesome. Before we had Lumi that wasn't easy to do

**Josie Steele, Series Producer,
Love Island AU, ITV Studios**

About Lumi

Lumi's collaborative work management software is designed by producers especially for TV and entertainment teams. Our powerful, intuitive platform connects the whole team to the whole story and maximises productivity at every stage of production.

Website lumi.media
Email info@lumi.media

