

EMERGENCY (Series 3)

CASE STUDY

Produced by: WTFN Productions
 Commissioned by: Nine Network Australia



SHOW OVERVIEW

Emergency is an observational documentary series that places audiences with the heroes at the frontline of one of Australia's busiest hospitals - the Royal Melbourne Hospital Emergency Department. Emergency tells the stories of the patients through the eyes of the highly skilled and dedicated staff at Royal Melbourne Hospital.

Production time: 6-9 months.

HOW LUMI HELPS

With an obs doc factual like Emergency the critical priority is to enable producers to concentrate on story capture and coverage. They must be able to follow and produce the action closely, and respond to rapidly changing situations in the moment.

Templated Lumi "story" cards provide easy consistency in what information to collect, how to report it, and what happened from shift to shift. Using Lumi in the field, multiple producers are able to track and record the action of multiple stories in each shoot day, and then across the entire shoot period.

Producers are able to keep an accurate log of the story thread - beginning, middle and end. Their story cards hold all story information, ensuring even the smallest moments, those that might elevate a story from good to great, are easily communicated in real time to the production team and edit suites.

Stories are arranged in lists and visual boards by ratings and threads, assisting in the producers ability to balance and construct each episode across the series.

Lumi helps the Post team get ahead by giving real time insight into the quality and type of stories as they're collected in the field, the status of the stories and episodes being cut, and also keeping abreast of any issues with consents / red flags. Dynamic lists make it easy for the team to see which stories need a follow-up and when, and digital whiteboards make episode planning easier.

AT A GLANCE

Challenges

- Keeping track of information.
- Constantly chasing updates
- Many moving pieces

Benefits

- Greater visibility and oversight
- Reduced duplication
- No loss of vital information
- Teams hit the ground running
- Helped unite Field and Post



"Lumi is a powerful and intuitive tool that centralises all our story details from the field all the way through post - no more vital story information slipping through the communication cracks.

Lumi's design allows you to set it up exactly to your production's needs.

We are all Lumi converts and somewhat addicted."

Steve Oemke

Director of Content

EMERGENCY (Series 3)

CASE STUDY



How Lumi helps Executive Team

Lumi gives the executive team greater visibility and oversight of all producers and stories as they are coming together. In real time they have a constantly complete and accurate picture of the type, coverage and strength of stories from day to day. Are we seeing enough colour stories? Enough multi-beat A stories? How many edit beats does each story deserve? The team can see the number and type of stories being followed, story ratings, and any red flags as they happen.

Access to real-time field notes makes it easy to see the trajectory of a story. With greater transparency over what's happening in the field, the executive team can provide better support to teams and influence a situation in real-time.

Lumi streamlines legal notes (with things like photographic consent and non-consent details), episode reviews and stakeholder reviews. Notes are presented clearly, concisely and with context without duplicating effort. The executive team can review and comment on each line item in the same place ensuring nothing is missed, nothing goes to air without approval, and a record of all interactions is held in perpetuity.

AT A GLANCE

Highlights - Executive Team

- Instant overviews across multiple different moving pieces
- Real-time status updates
- Able to provide better, real-time support to teams in the field
- Streamlines workflow for review of legal notes and episodes

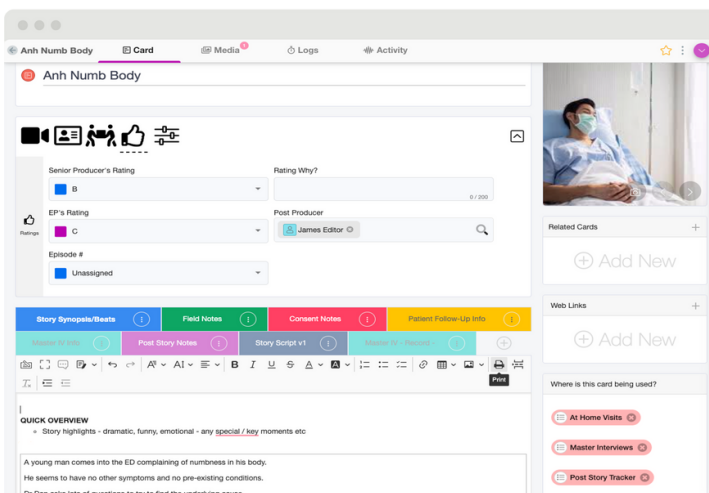


"It was not until I recently used Lumi in my role as the Senior Post Co-Ordinator on the 3rd series of Emergency that I genuinely understood the power that Lumi could bring to a production.

I highly recommend Lumi to any production as it is a great tool."

Maria Michael

Senior Post Production Coordinator



Example: Story Card

EMERGENCY (Series 3)

CASE STUDY



How Lumi helps Field Production

Lumi makes it much easier to keep track of what is happening out in the field.

Before shooting begins, templated story cards are created for streamlined field note collection. The senior producers use these cards with every shoot to capture all the relevant story information, and each story card is added to a single story log.

Templated cards mean that every producer is collecting the exact same vital information needed - not just from a story perspective but also logistical and technical information such as the crew used, the team attached to the story on the day, the consents received, and what is still outstanding.

Templates also act as a prompt to producers for the systems in place for this project, and as a checklist that they've completed all requirements on the scene rather than having to chase vital details at a later date. This assists with the hiring of freelance crew too, who don't need full briefing notes on shifts as everything is easily available in one place. Cards can be quickly started - and then info added as the story progresses.

Associated media (photos of participants, release forms etc) is uploaded to the cards, keeping everything in one place

Information is tracked throughout the production period and transferred to Post more systematically. Using lists, producers can account for not only the stories being collected but also the character moments and B roll.

	Title	Shoot Day	Senior Producer's Rating	EP's Rating	UR Number	Shoot Date	Patient Name	Consent
1	Jason Motor Bike Spin	0	0	0	976267	2022-08-13	Jason Hillow	Yes
2	Katie Abdominal Pain	No Consent	No Consent	0		2022-08-13		No
3	Dr Amanda in Triage	0	0	0		2022-08-13		
4	Shaun Leg vs Shark	0	0	0	976388	2022-08-13	Shaun Moyers	Yes
5	Ash Numb Body	0	0	0	252486	2022-08-13	Ash Ho	No
6	Marcus Hand vs Comp	0	0	0	958388	2022-08-13	Marcus Ricci	Yes
7	Scott Head Injury	0	0	0	100499	2022-08-13	Scott Henderson	Yes
8	Karen Chest Pain	0	0	0	958425	2022-08-13	Karen Foo	Yes
9	Sumaira Collapsed in E	0	0	0	976268	2022-08-13	Sumaira Farooq	Yes
10	Katie MIA	0	0	0	976283	2022-08-13	Katie Henry	Yes

Example: Story Log

AT A GLANCE

Highlights - Field Production

- Templates bring structure to story collection
- Information tracked throughout production and systematically transferred to Post



"Lumi has been a great tool for everyone to input and share information throughout the entire production cycle. As a production information hub, Lumi has made sharing accurate and up-to-date information with the team, seamless.

The potential of using Lumi to simplify your production management process and reduce double-handling is only limited by your imagination. The friendly Lumi staff are available all the time, and they always respond quickly and provide the perfect solution swiftly.

Lumi is not just any project management software. The team behind Lumi are seasoned producers who have a deep understanding of how things work in the film and television industry. With a combination of production experience and technical support, it becomes a perfect and ever-evolving product for all your production needs"

Tao Yu
Production Coordinator

EMERGENCY (Series 3)

CASE STUDY



How Lumi helped Post Production

The producers in the field and those in Post are in two different locations. Lumi enables the teams to hit the ground running and stay connected.

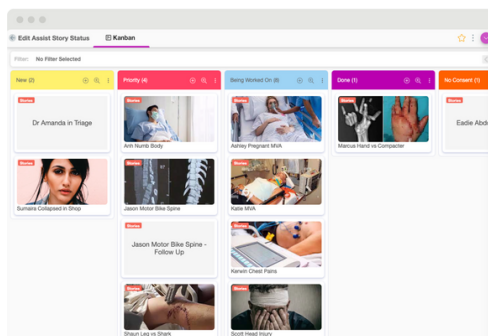
With information in the field being collected so accurately and systematically transferred to Post, it's easier to coordinate next steps, such as what kind of follow-up shoot may be needed, when a pick-up is needed, or when there is a red flag on a story that needs to be chased.

Piecing together episodes is made easier by having everything about the story in one place - from field notes to master IV information, screenshots of cast members, contact information, release forms and other legal information that follows the individual stories.

Building on the information already collected, the team adds post-producer notes and scripts. Episodic notes about supers, or people to blur with screenshots are also included for the online editor.

At the end of the production period, ALL information of the shoot and edit is organised within each 'episode' card - searchable and easily found at any time - all rundowns, scripts, supers, legals, consents, and followups.

Edit producers can find everything they need quickly and easily. Each episode is pulled together into a "set" on the Lumi dashboard - displaying all the story cards for that episode in one clear "silo". Automated trackers and lists, also accessible from the dashboard, provide visibility of status at every stage of production.



Example: Automated tracker - edit assist story status

AT A GLANCE

Highlights - Post Production

- Piecing together episodes is easier - everything is live, accessible and in one place
- Post team builds on the information already collected
- Trackers give instant overviews of each piece of the project



"The ability to have access to this information if you had to work remotely was amazing. No need to be going into a 'One Drive' or 'Google Drives' and folders to find information."

Maria Michael

Senior Post Production Coordinator